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Vedante® POP BANDS™ | Fun and Safety for Halloween: Super-Reflective, Colorful Way to Make Every Costume POP

Vedante® provides a solution for Halloween Fun and Safety. Each year, we celebrate Halloween with costumes for our children and ourselves, but may not take time to consider safety issues such as nighttime visibility.



“ Halloween is a great time to start thinking about safety, but it's something we should consider every day. ”

demo, go to our YouTube video: [Vedante U-Tube Video.](#)

"Halloween is a great time to wear POP BANDS™," said Barbara Kantor, CEO of Vedante®. "In developing our reflective accessories, we keep both night safety and fun in mind."

Kantor provides a list of suggestions for matching POP BANDS™ colors to this year's popular costumes:

- Popular Costumes for Girls
 Cinderella | Blue or White POP BANDS™
 Batgirl | Yellow POP BANDS™
 Minnie Mouse | White POP BANDS™
 Dorothy | Blue or White POP BANDS™
 Princess Leia | White POP BANDS™
 Witch | Tangerine POP BANDS™
 Bumble Bee | Yellow POP BANDS™
 Poodle Skirt '50s Girl | Pink POP BANDS™
 Snow White | Yellow or White POP BANDS™
 Princess | Pink POP BANDS™

- Popular Costumes for Boys
 Batman | Yellow POP BANDS™
 Captain Black Pirate | White POP BANDS™
 Indiana Jones | Yellow POP BANDS™
 Iron Man | Yellow POP BANDS™
 Spiderman | Blue POP BANDS™
 Incredible Hulk | Green POP BANDS™
 The Joker | Green POP BANDS™
 Policeman | Yellow POP BANDS™
 Skeleton | White POP BANDS™
 Robin Hood | Green POP BANDS™

POP BANDS™ are available for sale through [select retailers](#), [Vedante.com](#), as well as from [Amazon.com](#). They are available in medium (1.25" x 11.75") with a suggested retail cost of \$12.98/pair, and large (1.25" x 14.75") with a suggested retail cost of \$13.98/pair and are high-quality and low-cost. Vedante® also offers a line of super-reflective pet products, including collars and leashes.

"Now that we are heading into daylight savings time, POP BANDS™ are an important and timely purchase -- with a durability that allows for year-round safety for pedestrians and cyclists," said Kantor. "Halloween is a great time to start thinking about safety, but it's something we should consider every day."

Vedante® is a company committed to saving lives and reducing injuries from pedestrian-vehicle and bicycle-vehicle accidents by 80% in markets in which it operates. The mission is to increase visibility, and therefore nighttime safety through education, awareness campaigns and the creation of great "fashion that reflects well on you™." Vedante® donates 5% of gross profits on unpackaged products to safety and sustainability charities. Although the company is new, it has consistently ranked among the top 10 best sellers on Amazon in its respective categories. For more information, visit [Vedante.com](#). (Vedante Corp, PO Box 19391, Boulder, Colorado, 80308.)

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Boulder, Colorado ([PRWEB](#)) October 21, 2008 -- Each year, we celebrate Halloween with costumes for our children and ourselves, but may not take time to consider safety issues such as nighttime visibility. Every 7 minutes a pedestrian is either injured or killed in a traffic accident with fifty percent of these injuries occurring between 6 p.m. and 12 a.m.

Vedante® provides a solution that is convenient and affordable, and can be part of creating a well-coordinated costume. The company's best-selling POP BANDS™, which pop on like snap bands, use new technology and bright colors to reflect up to 1500 feet, while similar products only reflect 100-600 feet. Yellow and white POP BANDS™ are reflective up to 1,500 feet and are ANSI 107-2004 compliant.



Vedante POP BANDS

Developed in partnership with 3M, POP BANDS™ are available in a wide array of fun, fashionable colors and provide 360° visibility at night when worn on the arms and legs. Made with a special retro-reflective technology, POP BANDS™ are designed to reflect a large amount of light directly from a light source such as a car's headlights. For an online

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CONTACT INFORMATION

Barbara C Kantor
[Vedante](#)
 303.938.4040
[Email us Here](#)

Cristina Willard
[Email us Here](#)

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[Vedante POP BANDS](#)



[Vedante Hip Hop for Halloween](#)



[Be Seen, Be Safe and Have Lots of Fun!](#)



[Halloween with Fido and Vedante](#)

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[Vedante CEO | Barbara C Kantor](#)

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The screenshot shows the Vedante website. At the top left is the Vedante logo. To the right is the tagline "fashion that refle". Below the logo is a navigation menu with links for "home", "about vedante", "shop", "investor relations", "safety", "links", "press room", and "cont". Below the navigation menu is a section titled "vedante's POPBANDS". The text in this section reads: "Snap ... Tap ... Wrap! vedante™ Super Reflective arm/leg bands for 360 degree visibility in low light conditions. Use for: biking, walking, jogging, dog walking, in i recommend wearing at least 2-4 Pop Bands to create 360 degree visibility. Can be worn on arms, ankles, wrists, bike handles, baby carriage [Click here for shopping information.](#)" Below the text is a large black rectangular area, likely a placeholder for an image or video.

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